

(FILE 'HOME' ENTERED AT 10:27:39 ON 19 MAY 2003)

FILE 'USPAT2, EUROPATFULL, JAPIO, INPADOC, INSPEC, NLDB, PATOSEP,
PATOSWO' ENTERED AT 10:28:28 ON 19 MAY 2003

L1 519 S (INDICIA(S) (RESOURCE OR COMPONENT))
L2 27 S L1 AND ((FIRST OR PRIM? OR SECOND?) (S) PHASE)
L3 542 S (INDICIA(S) (RESOURC? OR COMPONENT))
L4 9 S L3 AND ((FIRST OR SECOND? OR PRIM?) (2W) PHASE)
L5 27 S L3 AND ((FIRST OR SECOND? OR PRIM?) (S) PHASE)

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L2 ANSWER 10 OF 12 COPYRIGHT 2002 Gale Group

AN 96:192609 NLDB
TI BORLAND: Borland announces summer promotions
SO M2 Presswire, (11 Jun 1996) .
PB M2 Communications
DT Newsletter
LA English
WC 596
TX M2 PRESSWIRE-11 June 1996-BORLAND: Borland announces summer promotions
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RDATE:110696

* \$100 "Try Delphi Rebate" on Delphi desktop

* Free web site manager with every purchase of Delphi, Borland C++, Paradox, or Visual dBASE Professional

SCOTTS VALLEY, Calif. -- Borland International Inc. today announced two new Summer sales promotions for its family of award-winning software development tools and database products.

Beginning this week, purchasers of Delphi Desktop 2.0 (U.S. only) will receive a \$100 rebate off the industry's fastest and easiest way to create Windows 95, Windows NT, and Windows 3.1 applications. In addition, Borland will include a free copy of DeltaPoint Inc.'s award-winning QuickSite Web site manager with every purchase of Delphi 2.0, Borland C++ 5.0, Paradox 7, and Visual dBASE Professional -- a \$99 value.

"These promotions offer new customers some great values on Borland's best products," said Frank Vaculin, vice president of Borland's Desktop and LAN Development Tools Group. "They will introduce Delphi to a whole new base of users, and provide buyers with a leading Web site manager at no additional expense."

\$100 "Try Delphi Rebate" on Delphi Desktop 2.0 Introduced in March, Delphi 2.0 is winning awards and desktop developer's praise due to its suite of powerful visual development tools that enable users to build high-performance Windows applications in shorter amounts of time. Through September 30, 1996, Borland will offer a \$100 rebate to customers who purchase a competitive upgrade to Delphi Desktop 2.0 directly from Borland or through software resellers. The estimated street price (before rebate) for a competitive upgrade of Delphi Desktop 2.0 is \$199.95. For more information or to place orders, customers can call Borland at 800-932-9994, or contact their local reseller. Prices are in U.S. dollars and the offer applies in U.S. only. Dealer prices may vary. This promotion is not valid with other offers.

Borland's DeltaPoint QuickSite Promotion "DeltaPoint's QuickSite sets itself apart with easy-to-use but powerful site-creation and administration capabilities that will appeal to both novice and experienced users," stated PC Week Labs when recently giving its Analyst Choice award to DeltaPoint's Web site manager.

QuickSite's pre-designed, **visual Web** site development **components** let users easily create, publish, and manage Web sites without programming in HTML. QuickSite Wizards help the user organize multiple pages on their Web server.

For a limited time, Borland is including a copy of DeltaPoint QuickSite with every new purchase of Delphi Desktop 2.0, Delphi Developer 2.0, Delphi Client/Server Suite 2.0, Borland C++ 5.0, Borland C++ 5.0 Development Suite, Paradox 7 for Windows 95, Paradox 7 for Windows 3.1,

and Visual dBASE Professional. Customers interested in this promotion should look for specially-marked Borland packages at their local reseller. This promotion is available in the U.S. and in most major markets worldwide.

Borland: Making Development Easier Borland International Inc. (NASDAQ:BORL) is a leading provider of products and services for software developers. Borland is distinguished for its high-quality software development tools, which include Delphi, Delphi Client/Server Suite, Borland C++, Visual dBASE, Paradox, ReportSmith and InterBase. Borland's award-winning products are supported through comprehensive programs for small- and large-sized software developers, corporate developers, value added resellers and systems integrators. Founded in 1983, Borland is headquartered in Scotts Valley, California.

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